

CS&G joined the Union Hospital expansion team in 2008 to engage in a design/build wayfinding project campus wide driven by a 575,000 sq. ft expansion 178 Million dollar expansion. The designs were a collaborative effort, CS&G worked with UH staff, consultants the project architect and interior design team.

CS&G worked with marketing to implement their new logo/corporate colors and several collateral aids in the wayfinding implementation including campus maps.

*Interior signage features:
A contemporary design to accent the architecture,
ADA compliant with easy to change inserts,
Integrates with a color coded quadrant system.*



Exterior signage showcases their new copper corporate color scheme stylish convex sign faces and clear directional information.

UNION HOSPITAL

Project Name/Location:
Union Hospital, Terre Haute, IN

Consists of:
A 280 Bed Hospital
Freestanding Cancer Center
Professional Office Building
Offsite Medical Plaza

DIFFERENTIATED STRATEGIES ORCHESTRATED BY CS&G:

- Diagnostic Tools**
 - Online Stakeholders Survey
 - Subjective Survey
 - Review Construction Plans
 - Industry Data Comparison
- Wayfinding/Carefinding™**
 - Design Consultation
 - Collaborate With:
 - Facility Staff/Thoughtleaders
 - Design/Construction Team
- Incorporated Emerging Technologies**
 - Electronic Message Centers
 - Digital Displays
- Terminology/Pathway**
 - Simplification/Unification
 - Extensive Staff Education
- Sign System Implementation**
 - Comprehensive Graphic Standards
 - Multi Phased Exterior & Interior Signage
 - Design, Fabricate & Install